

Special Report

International Travel in Marketing

An Investigative Series on CoB Travel

This “Special Report” continues a multi-part examination of Employee Travel Vouchers in USM’s College of Business. In this report, we examine the details of some international travel to Heidelberg, Germany, and Valencia, Spain, by Barry Babin (Chair & Professor of Marketing) and to Valencia, Spain, by Laurie Babin (Professor of Marketing), all in June of 2002. The Heidelberg Conference ran from 6/20 through 6/23, while the Valencia Conference ran from 6/26 through 6/29. The details are presented below.

Purpose and Place of Visit

Below, we represent a facsimile of what Barry Babin entered on his travel voucher:

Purpose and Place of Visit	Department Name
Present Research & attend in official Capacity: SMA Int’l mtg – Heidelberg, Germany [and] AMS Multicultural Conf., Valencia, Spain	Dev/Marketing MKT/DEV

The voucher was signed by Barry Babin and Alvin Williams, the Chair of the Department of Management and Marketing at the time.

Employee Travel Voucher Numbers

The Voucher Number (Date) for this trip is #10185 (9/10/02).

Analysis of Expenses

Voucher # 10185

MEALS AND LODGING

Date	6/20/02	6/21	6/22	6/23	6/26	
Breakfast						
Lunch	\$10.00			\$10.00		
Dinner	\$15.00	\$15.00	\$15.00		\$15.00	
Lodging	\$178.86	\$178.86	\$178.86	*	*	
Date	6/27	6/28				Total
Breakfast						
Lunch	\$10.00	\$10.00				\$40.00
Dinner	\$15.00					\$75.00
Lodging	*	*				<u>\$536.58</u>
						* paid by AMS \$651.58

TRAVEL BY PUBLIC CARRIER

Date	From	To	Mode	
6/19	Baton Rouge, LA	Frankfurt, Germany	air	
6/29	Valencia, Spain	Baton Rouge, LA	air	
Total Travel By Public Carrier				\$1,378.51

OTHER EXPENSES

Item	Date	Place Where Expenses Occurred	Amount
Registration Fees (SMA)	5/20/02	(SMA Treasurer/Cathy Swift)	\$125.00
Taxi/Limo	6/20	Frankfurt (Lufthania Shuttle to	\$18.78 US
Parking/Tolls	6/24-6/26	Toll Roads to Valencia Heidelberg	\$40.00 US estimate
Car Rental	6/23-6/29	Heidelberg – travel to Valencia	\$817.20 US
Registration Fees	6/26	Valencia, Spain	\$275.00
fees/AMS			
Total Other Expenses			\$1,329.98
Total Expenses			\$3,360.07
MAXIMUM REIMBURSEMENT ALLOWED → \$2,200.00			

Purpose and Place of Visit

Below, we represent a facsimile of what Laurie Babin entered on his travel voucher:

Purpose and Place of Visit	Department Name
Multicultural Marketing Conference Valencia, Spain	DEV/MKT

The voucher was signed by Laurie Babin and Alvin Williams, the Chair of the Department of Management and Marketing at the time.

Employee Travel Voucher Numbers

The Voucher Number (Date) for this trip is #10186 (9/10/02).

Analysis of Expenses

Voucher # 10186

TRAVEL BY PUBLIC CARRIER

Date	From	To	Mode	Ticket Amount
6/19	Baton Rouge, LA	Valencia, Spain	air	\$1,378.51
6/29				

OTHER EXPENSES

Item	Date	Place Where Expenses Occurred	Amount
Registration Fees	6/26/02	Valencia, Spain	\$275.00
Total Other Expenses			\$275.00
Total Expenses			\$1,653.51
MAXIMUM REIMBURSEMENT ALLOWED → \$1,500.00			